

**Jayanne Hampton** 5731 Newcomb Court  
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EXPERIENCE 2011-Present

**GRAPHIC DESIGNER BEAUTY 21 COSMETICS RANCHO CUCAMONGA, CA**

Contributes and maintains an integral role as Graphic Designer and Photographer. Handles all graphics and packaging for company's cosmetics line. Works as the sole photographer for product and studio photography while demonstrating expertise at generating great images with the use of proper lighting. Possesses high level technical proficiency in InDesign, Photoshop and Illustrator along with an outstanding eye and detail for design.

2011

**FREELANCE GRAPHICS MANAGER U.S. CONTINENTAL MARKETING CORONA, CA**

Managed the development of all graphic layouts for product illustrations, company logos, and Internet web sites. Designed packaging, logos, printed materials, promotional items, trade booth signage, and graphics for tradeshow. Consulted with clients to discuss projects and design. Completed projects by coordinating with outside agencies, art services, printers, etc. Maintained technical knowledge by reviewing professional publications and participating in professional societies.

2009 - 2011

**GRAPHIC DESIGNER MEGUIAR'S INC IRVINE, CA**

Provided in-house graphics services inclusive of print, web, multimedia and general graphics advice. Responsible for design, creation and management of entire projects and assignments from conception to completion. Collaborated with design manager, product managers, and editors to design and lay out packaging, advertisements, promotions, exhibits and collateral for all corporate marketing and sales needs. Created designs and format layouts using Adobe InDesign, Photoshop, Illustrator, QuarkXPress and other relevant graphics applications. Attended press checks and provide photography when needed.

2007 - 2009

**GRAPHIC DESIGNER INGRAM MICRO SANTA ANA, CA**

Provided graphic design for marketing and advertising materials. Interpreted layouts and comps from Art and Creative Directors into electronic files, utilize InDesign, Photoshop, Illustrator, QuarkXPress, and FlightCheck as primary software tools. Produced B&W, PMS, process color documents and mock-ups for prepress and color separations.

2006 - 2007

**GRAPHIC DESIGNER MEADE INSTRUMENTS IRVINE, CA**

Supported and executed development from concept to completion of factory ready technical design packages. Designed and produced ads and promotional collateral which were featured in Astronomy, Sky & Telescope, and other magazines. Produced trade booth signage, printed materials, promotional items, and web-based graphics for tradeshow. Developed strong internal relationships with sales and marketing staffs to promote and ensure a thorough and consistent design process and maintaining open channels of communications with global sales and marketing staffs.

2002 - 2006

**GRAPHIC DESIGNER LOAN CONNECTIONS/UNIVERSAL DREAM HOMES RANCHO CUCAMONGA, CA**

Performed lead role in the design and production of print, identity, multimedia, web design and web applications. Worked with designers to execute design and development. Position included hiring, client presentations, marketing, research of industry trends and keeping up to date on industry standards in software and technology changes. Trained designers in use of Photoshop, InDesign, and QuarkXPress. Develop a strong knowledge of customers, and brand objectives and design esthetic. Designed the company's website, logo design, sales flyers, business cards and stationery. Worked on a variety of projects including exhibit design, branding, P.O.P., promotional and print work.

EDUCATION **B.A. IN ART (GRAPHIC DESIGN) - 2004**

**CALIFORNIA STATE POLYTECHNIC UNIVERSITY - POMONA, CA**

COMPUTER SKILLS Adobe InDesign, Photoshop, Illustrator, After Effects, ImageReady, Acrobat, QuarkXPress, Macromedia Dreamweaver, Flash, Fireworks, Microsoft Word, Excel, Publisher, Powerpoint. Comfortable in any platform (PC and Mac).

OTHER SKILLS Photography: 35mm and digital. Retouching.

QUALIFICATIONS Skilled in all aspects of design with abundant passion, works well under stress, able to meet deadlines and multi-task, organized, hard worker, team player with positive attitude and willingness to go above and beyond, pays great attention to detail, extremely patient, experienced in project and sales presentations and proposals, and proficient in most graphic media, computerized as well as fine arts.

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